

## CURRICULUM VITAE

### Markus Ginman

**Country Director HELP Forsikring AS – Branch Finland**

#### **Personal Data:**

Born in 1978; married, two children

#### **Education and Professional Experience:**

Master's degree from Åbo Akademi University,  
specialized in international law.

Bachelor's Degree from Hanken School of Economics,  
specialized in finance

2010 – 2013 Development Manager  
Aktia Non-Life Insurance Company

2013 – 2018 Business Unit Manager  
Folksam Non-Life Insurance Company in Finland

2018 – 2019 Head of Sales and Marketing  
Folksam Non-Life Insurance Company in Finland

2019 – 2022 Sales Director Fennia Non-Life Insurance Company

2022 – 2024 Nordic Partner Sales Manager at  
Fortum Consumer Solution

Since May 2024 Country Director for the Finnish Business of HELP  
Forsikring AS