



Award for the ARAG Group Annual Report

PR association LACP honors the ARAG Annual Report in an international competition

The Annual Report for 2014 of the ARAG Group of Düsseldorf was honored as “Silver Winner Worldwide” in the insurance industry within the context of this year’s LACP Vision Awards. In this international Annual Report Competition, the renowned League of American Communications Professionals (LACP), a renowned U.S. public relations organization, selects the best publications each year. Numerous business enterprises worldwide, including a number of industry leaders, submit their current Annual Reports for the competition.

Prepared in cooperation with our agency, Kuhn, Kammann & Kuhn GmbH in Cologne, the ARAG Annual Report, impressed the jury in all 8 rated categories (first impression, report cover, letter to shareholders, report narrative, report financials, creativity, message clarity, info accessibility) and earned 97 out of a possible 100 points. With that result, the Düsseldorf family enterprise emerged as one of only two German award winners among all insurers in a strong international field of competitors

Detailed information about the ARAG Annual Report can be found at:

<http://www.lacp.com/2014vision/awards-annual-report-competition-arag-holding-se.htm>

The award-winning Annual Report is available as a downloadable PDF under [Financial Figures](#) at the Group website www.ARAG.com.

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The **ARAG Group** is the largest family enterprise in the German insurance industry. ARAG has positioned itself as a versatile quality insurer. In addition to specializing in legal insurance, ARAG also offers its customers needs-based products and services from a single source through its strong subsidiaries in the German composite, health and life insurance segments as well as international branches, subsidiaries and affiliates in 13 other European countries and the U.S. – many of which hold leading positions in their respective legal insurance markets. With 3,700 employees, the Group generates revenue and premium income amounting to over 1.6 billion EUR.

ARAG SE ARAG Platz 1 · 40472 Düsseldorf **Chairman of the Supervisory Board** Gerd Peskes

Board of Management Dr. Dr. h. c. Paul-Otto Faßbender (Chairman) · Dr. Johannes Kathan · Dr. Matthias Maslaton · Werner Nicoll · Hanno Petersen · Dr. Joerg Schwarze **Seat and court of registry** Düsseldorf · HRB 66846 · VAT ID.: DE 119 355 995