

CURRICULUM VITAE

Markus Ginman

Country Director HELP Forsikring AS – Branch Finland

Personal Data:

Born in 1978; married, two children

Education and Professional Experience:

Master's degree from Åbo Akademi University, specialized in international law. Bachelor's Degree from Hanken School of Economics, specialized in finance

2010 – 2013 Development Manager Aktia Non-Life Insurance Company

2013 – 2018 Business Unit Manager Folksam Non-Life Insurance Company in Finland

2018 – 2019 Head of Sales and Marketing Folksam Non-Life Insurance Company in Finland

2019 – 2022 Sales Director Fennia Non-Life Insurance Company

2022 – 2024 Nordic Partner Sales Manager at Fortum Consumer Solution

Since May 2024 Country Director for the Finnish Business of HELP Forsikring AS